

MEDIA KIT 2026

Vahlanayru

UK VARIETY STREAMER

Multistreaming to Twitch, YouTube and TikTok three times a week.

Silly. Hates the ocean. Loves geese.



16.2K

Followers across 4 platforms

1.7M+

30-day views
(Instagram and TikTok)

57K+

30-day views
(Instagram and TikTok)

3.9K

30-day shares
(Instagram and TikTok)

MEET LANA

Who you would be working with

I'm Lana, a UK variety streamer. I stream three times a week on Twitch, YouTube and TikTok at the same time. I also record YouTube playthroughs and the odd chatty or IRL video. I have been streaming since 2023.

I like to get creative. I wear costumes and build sponsor segments that are fun and interactive, so chat can join in and your product becomes part of the show instead of an interruption.

My community is called the Silly Geese. They are warm, chaotic and quick to try games I recommend. I keep sponsored content honest and always label it #ad.

RAISED FOR CHARITY

\$15,258.08

raised by the Silly Geese through community fundraising streams.

BRANDS I'VE WORKED WITH

Wild

Razer

Ubisoft

Unknown
Worlds

WORK WITH ME

What I offer

- Sponsored live streams and segment
- Dedicated YouTube videos or segments
- Short clips for YouTube Shorts and TikTok
- Giveaways and community events
- Affiliate partnerships

Good to know

Every sponsored post is labelled #ad.
One stream reaches three platforms at once.
Rates on request.

COME SAY HI!

Twitch twitch.tv/vahlanayru

YouTube @vahlanayru

TikTok @vahlanayru

Instagram @vahlanayru

GET IN TOUCH

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www.vahlanayru.com

Honk if you're in 